

# BHMT UTILIZATION

This infographic illustrates the broad range – and utilization – of BHMT offerings that support continuing education, career mobility, and lifelong learning. The blue bars represent participation rates in our programs and services which supersedes so many other education trusts. Driven by the year-over-year growth in utilization by our eligible employees, the funding formula from KP has increased in each of the three successive National Agreements, signifying the importance all parties place in its endeavors.

What this infographic does not show is the hard work and contribution of our leadership team over the last decade – Jessica Butz, Monica Morris, Mark Malcolm, Lynda Wagner, and Laura Long. It is their support, perseverance and guidance that has made the difference.

2016

29,829

BHMT Branding: Website Makeover & Mktg. Collateral.  
TAP: major integration of benefit with the KP benefit.  
New BHMT jobs: Outreach and Career Specialists.  
National On-Boarding created for new hires  
BHMT specific IT infrastructure - BHMT laptops, KP iPhone, SmartVault, BadgerBase data reporting and TAP application system  
**Tuition Assistance Program**  
*Bonnie McCreary, Heidi Jongeling, Joulia Rezvoukhina, Kegan Wohler, Paulette Fried, Robin Kelly*

2014

22,891

Trust insourced Career Counseling Services.  
Resiliency curriculum developed, made available on-site training programs for computer literacy.  
First degree completion program (Coastline) laying the foundation for additional degree completion programs and reaching the needs of a broader client pool.  
SalesForce for client management system  
1st Annual BHMT All-Hands Off-Site  
Power of Partnership Playbook  
**RN to BSN, Ben U Academic Lab Science, Career Resilience, Microsoft Office Certification, New Horizons classes, AM English, Multi-Regional Training Programs**  
*Cecilia Lopez*

2012

15,619

First common program, SkillSoft, established for the Ed Fund & BHMT participants  
**Ben U Academic College Prep, SkillSoft, RN to BSN pilots, QBSII Spanish pilot**  
*Jeannette Maass, Kay Saechao*

2010

8,408

**College Med Term (precursor to Ben U), CE Direct piloted in SCAL**  
*Lynda Wagner*

2007

1,382

Contract for Career Counseling Services awarded to 3rd party, Elsdon Organizational Renewal, Inc. www.BHMT.org was established.  
BHMT made a presentation to the Union Delegates Conference about the initial concept of the career planning website.  
**ISP, RTP, Career Coaching**  
*Jessica Butz, Michele DeRosa, Richard Vicenzi*

2017

43,492

WebEx Program Training developed and implemented for new hires.  
Workforce of the future Critical Skills - major collaboration between NWFDP and both Trusts.  
Career Counseling discipline codified  
**KP Workforce of the Future (Critical Skills: Digital Fluency), Laptop Lending, Lynda.com, Language Line, Inside Track provide Academic Advising, Rosetta Stone English for Business**  
*Brian Kelly, Dena Bilbrew, Jessica Newman, Jonie Tsuji, Kavika Kane, Kay Marie Brennfleck, Mark Malcolm, Mary McCoy, Okeya Vance*

2015

29,250

2015 National Agreement increased their contribution rate to the trust.  
Focus Groups conducted across several regions to gather data and identify barriers to enrollment for historically underutilized groups of employees.  
BHMT Rebranding began (Q3) in line with Focus Group findings.  
**Project Management Certification, CE Center, Rosetta Stone**  
*MetierMC, Lucy Gutierrez, Monica Morris, Muong Saephanh*

2013

16,267

First offsite for Career Counselors.  
Major revamp of ISP - integrate CC and Academic Counseling into application process.  
Nursing curriculum transformed into online programs by instructional designers.  
**Ed Assist provide Academic Advising, ASRT**  
*Beverly Garcia, Jan Cummings, Mary Wiggins, Rapheal Gavin, Sasha Naborne, Tom Rauch*

2011

12,433

Trust hires BHMT's first employee.  
First major online enrollment initiated with CE Direct.  
RN Preceptor/RN Ambulatory Residency curriculums piloted.  
**BEN U Academic Gen Eds (Q4), CE Direct nationwide**  
*Dave Rosenberg, Dee Holl, Mary Van Hee*

2008

3,395

First year BHMT had a booth at the Union Delegates Conference, which has continued uninterrupted.

LEGEND:  
Milestone.  
Program Launch  
New Hire

