

Building a Foundation for Success

THE FIRST 15 YEARS (2007-2022)

Highlights

1,382 Enrollments

Contract for Career Counseling Services awarded to 3rd party, Elsdon Organizational Renewal, Inc.

Program/Project Implementations

Launch of first BHMT programs: Career Counselling, Individual Stipend Program, and Regional Training Programs

Highlights

3,860 Enrollments

Development of a New Ambulatory Nurse Residency Program with accompanying Nurse Preceptor Training curriculums for use KP-wide

Program/Project Implementations

BHMT's first web presence launched (BHMT.org) highlighting the Individual Stipend Program, and Regional Training Programs

Highlights

12,433 Enrollments

for the first time in October

Trust hires BHMT's first employee

First major online enrollment initiated with CE Direct Ben U Academic launched in its current form

Program/Project Implementations

RN Preceptor/RN Ambulatory Residency curriculums piloted

Highlights

16,267 Enrollments

RFP created for RN-BSN providers. Provider selection and program launch in 2014 2nd major Ben U RFP issued – bringing on the 2014 new

offerings: UC Berkeley Project Management Certification and New Horizons, AmEnglish, etc.

Program/Project Implementations

EdAssist was contracted to provide Academic Advising

ASRT added to provide continuing education credits for medical imaging and radiation therapy professions

Highlights

29,250 Enrollments

2015 National Agreement increased their contribution rate to the trust

Focus groups for non-clinical beneficiaries were conducted to gather data and identify barriers to enrollment for historically under-utilized groups of employees

Program/Project Implementations

BHMT rebranding began (Q3) in line with focus group findings

Highlights

43,492 Enrollments

Doubled our program/service offerings and doubled our enrollments from pre-2015 bargaining levels to match spend to new funding level

> Workforce of the future Critical Skills – major collaboration between NWFPD and both Trusts

Program/Project Implementations

Degree program as we know it today launched with CTU for the first time in October KP Workforce of the Future (Critical Skills:

Digital Fluency), Laptop Lending, Lynda.com, LanguageLine, and Rosetta Stone English for Business

Migration from EdAssist to InsideTrack for Academic Advising services

Highlights

62,422 Enrollments

Launched an automated online appointment system (You Can Book Me) which allowed beneficiaries to schedule career coaching appointments 24/7 Retired Salesforce application

Program/Project Implementations

Launched Personal Financial Management course

Career Profile created on MyBHMT to better understand beneficiary goals and interests Launched the Career Map, Learning Readiness and ASC Referrals in BadgerBase

Online Career Resilience Quest launched

Highlights 65,389 Enrollments

Implemented comprehensive Program Reviews

3-year Strategic Plan developed

2021 Alliance of Health Care Unions ratify

Integrated Monday.com into BHMT

to assist with project tracking and prioritization

new national 4-year contract **Program/Project Implementations** Launch of KP Manager Portal



The Trust was named in honor of Ben Hudnall, an unwavering supporter of education and career advancement. He worked tirelessly to ensure Partnership-represented employees could choose to retrain for other jobs within KP if their roles were eliminated.





Highlights

Highlights

3,395 Enrollments

8,408 Enrollments

RFP for Ben U sent to academic Providers - Colorado Technical University selected as initial pilot school

Program/Project Implementations

First year BHMT had a booth at the

Union Delegates Conference

CE Direct piloted in SCAL as a resource for continuing education requirements



Highlights

15,619 Enrollments

SkillSoft program is the first common program established for the Ed Fund and BHMT participants

RFP created for online QBSII Spanish Language test prep curriculum development jointly issued by KPNWFPD, BHMT and the Ed Fund

Program/Project Implementations

Pilot established for RN-BSN program College Prep, SkillSoft and QBSII Spanish pilot



Highlights

22,853 Enrollments

Trust insourced Career Counseling services

Integrated Salesforce platform within a 3-week timeframe which allowed Career Counselors to check client eligibility for the first time

Developed 'Power of Partnership' playbook

Program/Project Implementations

First degree program (Coastline) laying the foundation for additional degree programs and reaching the needs of broader beneficiary pool

RN to BSN program launched, Ben U Academic Lab Science, MS Office Certification, New Horizons classes, AM English, Multi-Regional Training Programs

Project Management Certification, CECenter, Rosetta Stone



Highlights

29,829 Enrollments

BHMT Branding: Website makeover and marketing collateral

New BHMT jobs: Outreach and Career Specialists

Program/Project Implementations

Tuition Assistance Program (TAP): Major integration of benefit with the KP benefit

BHMT Learning Exchange (BHMT Learn Portal): Intro to Online Learning, Clinical Trainer Skills, Nurse Preceptor and Nurse Residency Programs



Highlights

51,811 Enrollments

BHMT hosts first Vendor Partnership Summit

Guiding Principles Established

Program/Project Implementations

Automation of Payment Processing resulting in higher more efficient delivery of stipend payments to program participants



Highlights

69,717 Enrollments

Global pandemic has far-reaching impacts across workforce

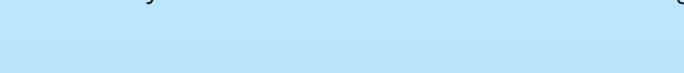
BHMT transitioned to remote work with 3-day notice

Record enrollments across majority of programs

Program/Project Implementations Created online program applications in BadgerBase which

allowed BHMT to retire the legacy Retriever system

Changed the Individual Stipend Program dollar limits to hour limits to allow greater equity and access to the program New Family Benefits section was added to BHMT.org





Highlights

57,514 Enrollments

Career Pathways implemented for all business units Developed Survey/Assessment Strategy and Calendar to

gather participant feedback on BHMT programs and services

Program/Project Implementations

SMS Texting capabilities were created to proactively communicate with ISP participants on urgent program related issues

defined Career Development organization consisting of Career Development Coaches, Strategists and

Reorganized Career Counseling area to a more broadly

Subject Matter Experts